

## Claims

1. A method for delivery of a promotional offer to a consumer comprising;
  - (a) means for storing criteria for said promotional offer;
  - (b) providing a computer printer;
  - (c) means for storing content of a consumer created order;
  - (d) means for identifying said promotional offer where said criteria of said promotional offer have been met based on said content of a consumer created order;
  - (e) providing a display for the display of said promotional offer where said criteria of said promotional offer have been met;
  - (f) means for consumer to select said promotional offer by review of said display of said promotional offer;
  - (g) means for printing the consumer selected promotional offer via said computer printer; and

whereby said computer printer prints said promotional offer solely in response to the consumer's selection of the promotional offer.
2. The method of claim 1 wherein the printed promotional offer has a machine-readable barcode.
3. The method of claim 1 wherein the printed promotional offer does not have a machine-readable barcode.
4. A method for delivery of a promotional offer to a consumer comprising;
  - (a) means for storing criteria for said promotional offer;
  - (b) providing a computer printer;
  - (c) means for storing content of a consumer created order;
  - (d) means for identifying said promotional offer where said criteria of said promotional offer have been met based on said content of a consumer created order;
  - (e) means for printing said promotional offer via said computer printer; and

whereby the printing of said promotion is solely in response to said criteria of said promotional offer having been met.

5. The method of claim 4 wherein the printed promotional offer has a machine-readable barcode.
6. The method of claim 4 wherein the printed promotional offer does not have a machine-readable barcode
7. A method for delivery of a promotional offer to a consumer comprising;
  - (a) means for storing criteria for said promotional offer;
  - (b) means for storing consumer information;
  - (c) means for storing content of a consumer created order;
  - (d) means for identifying said promotional offer where the criteria of the promotional offer have been met based on the said content of a consumer created order;
  - (e) providing a display for the display of said promotional offer where said criteria of said promotional offer have been met;
  - (f) means for consumer to select said promotional offer by review of said display of said promotional offer;
  - (g) means for storing the selected promotional offer;

whereby the storage of said promotional offer is solely in response to the consumer's selection of the promotional offer; and

whereby the stored consumer-selected promotional offer may be retrieved electronically for use at a retail store.
8. A method for delivery of a promotional offer to a consumer comprising;
  - (a) means for storing criteria for said promotional offer;
  - (h) means for storing consumer information;
  - (b) means for storing content of a consumer created order;

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